

# The ACN Overview

The world's leading direct seller of telecommunications, energy & other essential services

acnpacific.com.au

FEATURING ACN

2009 - 2011



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## 1 COMPANY

- International service provider
- ACN started in the U.S.A. in January 1993
- Currently in 23 countries on 4 continents
- Over half a billion in revenue and growing
- Millions of customers worldwide
- Featured in:
  - INC
  - Success From Home
  - USA Today
  - SUCCESS
  - Fortune
  - Direct Selling News



Pacific Headquarters  
Sydney - Australia



World Headquarters  
Concord, NC - USA



Canadian Headquarters  
Montreal - Canada



European Headquarters  
Amsterdam - The Netherlands



Asian Headquarters  
Seoul - South Korea



Polish Headquarters  
Wroclaw - Poland

## 2 SERVICES OFFERED

- Home and Business Phone
- Mobile
- Broadband
- Digital Phone Service (VoIP)
- Energy



## 3 OUR COMPETITIVE ADVANTAGE



## 4 PERSONAL RESIDUAL INCOME

on an IBO's personal customers  
**1% - 10%**

Personal Commissions	
Customer Points	Commission
1-29	= 1%
30-39	= 3%
40-49	= 5%
50+	= 10%

Example ^:

50 customers x \$45 monthly mobile bill  
= \$2,000 commissionable revenue\* x 10%  
= \$200 p/month = **\$2,400 annually.**

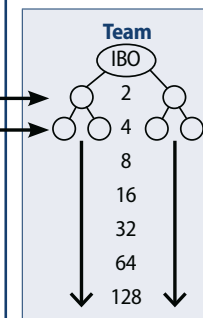
^This example is provided for illustrative purposes only. There is no intention to imply that the results detailed in this hypothetical are typical. Individual results will vary. Success as an ACN IBO is not guaranteed, but rather influenced by an individual's specific efforts. \*Commissionable revenue rates vary for each ACN service, and exclude GST.

## 5 OVERRIDING RESIDUAL INCOME

An IBO can earn between **1/4% and 7%** on other IBO's customers in their downline

Level	Residuals
IBO	1%-10%
1	1/4%
2	1/4%
3	1/4%
4	1/2%
5	1%
6	2%
7	7%

## 6 OVERRIDING RESIDUAL INCOME



Example\*:

Assuming an IBO had 40 personal customer points and every other IBO in their downline acquires 15^ customers with an average commissionable revenue\* of \$35 each per month, **the IBO's monthly Residual Income could be up to \$5,600.**

# This example is provided for illustrative purposes only. There is no intention to imply that the results detailed in this hypothetical are typical. Individual results will vary. Success as an ACN IBO is not guaranteed, but rather influenced by an individual's specific efforts. ^Customer points vary for each ACN service. Average ACN customers generate less than 2 customer points each.

\* Commissionable revenue rates vary for each ACN service, and exclude GST.

## 7 GETTING STARTED

ACN provides:

**Personalised Online Direct Storefront**

- Product information
- Online ordering
- Customer service
- Managed by ACN

IBO:

- Acquire customers through their Online Direct Storefront
- Get other IBOs to do the same

## 8 EARNED POSITIONS AND COMPENSATION PLAN

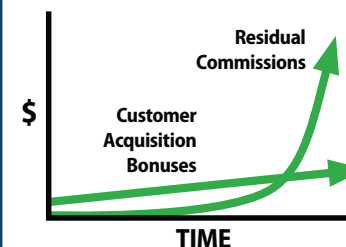
QTT Qualified Team Trainer	ETT Executive Team Trainer	ETL Executive Team Leader	TC Team Coordinator	RD Regional Director	RVP Regional Vice President	SVP Senior Vice President
IBO	IBO	IBO	IBO			
Customers required	Monthly Team Customer Acquisition Bonuses <b>\$100 to \$3,000</b>	Monthly Team Customer Acquisition Bonuses <b>\$200 to \$7,000</b>	Monthly Team Customer Acquisition Bonuses <b>\$500 to \$25,000</b>	RD Compensation <b>PLUS</b> TC Compensation	RVP Compensation <b>PLUS</b> TC Compensation	SVP Compensation <b>PLUS</b> RVP Compensation <b>PLUS</b> TC Compensation
					<b>Eligible for Annual Retreat</b>	

T-CABs are bonuses earned monthly based on customers acquired by new IBOs within their first 30 days

All position qualifications require a minimum amount of personal and team customers

## 9 BALANCED COMPENSATION

All compensation earned is based on the acquisition of customers



## 10 TRAINING & SUPPORT

IBOs Learn:

- How to acquire customers
- How to build an IBO's team

Local, Regional & International Training Events



**In Business for Yourself, but Never by Yourself!**

\*, ^, # Refer to the Australian ACN Compensation Plan for full terms and conditions.

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